

FACT SHEET

Who is Business South Bank?

- The Incorporated Association was established in 1999 in response to the precinct business leaders recognising the need for a common 'voice'.
- Since then, Business South Bank has tackled many issues on behalf of the precinct including joint marketing initiatives; establishing a 'sustainability challenge'; commenting on parking, traffic, safety and infrastructure projects such as North Bank, Hale Street Bridge, Smart Cities, Kurilpa Structure Plan, amongst others.
- Our constituency includes commercial and retail businesses, hotels, restaurants, cultural, educational and community facilities.
- The Association is funded solely by memberships, sponsorships and events allowing it to maintain an independent position.
- The Association is now recognised by local and State Governments as a key stakeholder in infrastructure and planning issues.
- Business South Bank has a corporate membership which employs about 6000 people, more than the population of Goondiwindi.
- We have three fundamental objectives:
 - To be the 'voice' of the South Bank precinct: engage in and lobby on important issues affecting the precinct.
 - Connect members through a broad calendar of events: including networking functions, workshops, CEO lunches and forums
 - Provide communication outlets: regular newsletters, e-news', and facilitate face-to-face meetings.
- Business South Bank has a board of 13 directors that oversee the strategic direction of the Association, and managed by a professional secretariat comprising of an Executive Officer and support staff.

How can we assist you?

- Business South Bank helps businesses understand how various issues/developments affect them. We simplify the information offered by the various bodies and provide regular update to members.
- We can connect members to each other via our various functions and forms of communications.

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Membership

Membership Types

Membership Type	Full	Intermediate	Associate
Status in precinct	<p>Major 'player'/stakeholder in the precinct. Organisation has at least <u>one</u> of the following distinctions:</p> <ul style="list-style-type: none"> • Large footprint in South Bank precinct; • Large workforce in the area – over 30 people; • Generates high visitations to the area; • Has significant investment in precinct; • Core business benefits substantially from visitations to South Bank precinct. 	<p>Mid to small organisation in precinct that has at least <u>one</u> of the following distinctions:</p> <ul style="list-style-type: none"> • Workforce of more than 10 and up to 30 in precinct; • Generates visitations to the precinct; • Has investment in precinct; • Business benefits from visitations to South Bank precinct 	<p>Smaller organisation in the precinct that has at least one of the following distinctions:</p> <ul style="list-style-type: none"> • Workforce of less than 10 people; • Tenant rather than land owner • Has small land holding in the precinct <p>or</p> <p>Organisation located outside of the Association boundaries but has an interest in the precinct.</p>
Board Positions	8 Board vacancies	4 Board vacancies	2 Board vacancies

How much is membership?

(The cost of membership has remained constant since the incorporation of the Association in 1999)

- Full Member: \$5,500 per annum (includes GST)
- Intermediate Member: \$1,650 per annum (includes GST)
- Associate Member: \$550 per annum (includes GST)