

Connected

Get connected through Business South Bank's Connected Newsletter.

Connected is published every 2 months and is circulated to Business South Bank members. Business South Bank has a corporate membership which employs about 8,000 people.

Advertising Rate

Size	Member Rate	Non-member rate
1/3 Page	\$575 + GST	\$650 + GST

As advertising space is limited, preference will be given to members on a 'first-in-first served' basis. To book space, please contact Business South Bank on 07 3846 5191.

Specifications

Electronic Art

All material should be supplied as a press-ready PDF with fonts embedded. Distiller settings are available on request.

Size and Resolution

DL 99mm high x 210mm wide + 5mm bleed surrounding ad 300dpi at 100% scaling for images.

Colour

All colours to be process CMYK breakdowns. RGB and spot colours are not acceptable.

Please note that files will not be trapped. Maximum ink density should not exceed 300%.

Supplying Material

Files should be emailed to amandas@businesssouthbank.com.au



Insert Rate

Size	Member Rate	Non-member rate
A4 / DL	\$700 + GST	\$770 + GST

Specifications

Inserts are A4 prints and can be doubled sided. Inserts cannot weight more than 100grams. They must be provided printed and folded to DL size. Extra costs will be incurred if the insert is heavier than specified, unfolded or requires printing.

Supplying Material

To book insert placement, please contact Business South Bank on 07 3846 5191.