



TERMS OF REFERENCE

“South Bank Sustainability Challenge”

Project Goal

“That the South Bank Precinct is an exemplar precinct for sustainable practices.”

Background to the Association

The South Bank Business Association is the peak organisation acting on behalf of a diverse range of businesses, institutions and organisations operating in the ‘South Bank Precinct’, extending from South Brisbane to Woolloongabba and parts of West End and Kangaroo Point.

Our constituency includes businesses, accommodation, other service and manufacturing industries, retail, cafés, restaurants and cultural, educational and community facilities in the area. The diverse group of entities that make up the South Bank Business Association come together to create a unique sense of place and provide a range of goods and services of State-wide and indeed international significance.

Purpose of the ‘Challenge’

To achieve significant cost savings and environmental benefits through reduced resource consumption and waste generation. Precinct businesses, who are members of the SBBA, will be invited to participate in a project that will;

- (i) Benchmark the South Bank Businesses and the Precinct’s energy and water usage and waste generation (based on agreed measures) and;
- (ii) Demonstrate measurable improvements to the overall usage levels against the benchmarks.

The two year project will be reviewed at six monthly intervals and will include an annual status report and a final report at the conclusion of the project period. The Association will seek to secure an ongoing commitment from member organisations to new and permanent sustainable standards for the Precinct and practices introduced have become part of normal business.

Audiences for the ‘Challenge’

- All SBBA Members – small, medium and large;
- Staff of member organisations – both work practices and home practices; and
- Visitors to the Precinct via key attractions – Parklands, Old Art Gallery, Old Museum, State Library and South Bank Parklands.

Key Performance Indicators (KPI)

The Challenge will be measured based on the following baseline KPI’s.

The base measure will be the highest usage period for each KPI in 2006 and will be followed by provision by participating members of six monthly accounts/records.

- Energy use – measured via KWhrs for electricity and MJ for gas obtained from the quarterly electricity/gas accounts
- Water use – measured via kL obtained from the BCC rates
- Waste generation and minimisation measured via all waste and recycling collection pick ups, resource usage (paper etc) and purchasing protocols, including lost opportunities

Member Participation

The Association is seeking a minimum of forty (40) South Bank Precinct based businesses to participate in the project representing large, medium and small organisations

All members who 'sign-up' as a participant to the Challenge will need to agree to:

- Participate in the 'Challenge' for a two year period
- Appoint a person in the organisation who will be the nominated representative between the SBBA and the Organisation for all communication on the Challenge
- Provide the SBBA with the KPI measures to an agreed timeline on the basis that this data is kept confidential with only the combined results reported on
- Have a representative(s) from their organisation attend all member briefings and information sessions related to the Challenge that are relevant to their business over the period
- Display the 'South Bank Sustainability Challenge-Participating Member' mark in their reception or on the website or stationery as deemed appropriate

SBBA Role in the 'Challenge'

- The Association's role in the Challenge will be to communicate, motivate and educate.

Communication:

- Provide updates on the Challenge
- Regular 'support' group meetings to discuss and identify shared issues/opportunities
- Invitations to members forums on Sustainability
- Website and printed newsletter and e-flyer reports
- Identify funding opportunities for members wanting to take the Challenge to the next level
- Seek out new ideas and opportunities for sustainable practices
- Regular reports to be prepared [including a final report at the end of the 2 year program]
- Showcase Precinct businesses with innovative eco-solutions via published ecoBiz Case Studies

Motivation:

- Provide a reward system to acknowledge participating members
- Keep all members posted on 'best practice' opportunities

Education:

- Regular presentation from 'experts' in key areas of sustainable practices under the guise of '*Tips and Traps - waste, water and wattage*'.
- Opportunities to inform staff of member organisations on practices to incorporate in the home as well as in the business.
- Work with precinct attractors E.g, Qld Museum, State Library, Qld Art Gallery and South Bank Corporation to identify programs/events to educate/inform South Bank visitors on sustainable practices.

EPA'S Role in the 'Challenge'

- The EPA will provide expert technical advice and direction to all members (including access to key speakers)
- The EPA's ecoBiz program will be made available to all participants (refer attached fact sheet on ecoBiz)
- The ecoBiz team will provide expert advice and resources to all participants
- For participants who want to take their sustainable practices beyond the baseline the ecoBiz program will provide additional opportunities and support

BCC's Role in the 'Challenge'

- The BCC will provide access to speakers and technical support: eg on site specific waste strategies and recovery programs
- The SBBA will provide a forum for the BCC to present information on latest legislative changes and sustainability initiatives (water, waste and energy) and support members with information on the best methods for implementing new procedures
- The BCC will assist the SBBA to identify potential funding opportunities for members, to assist with the costs of implementing sustainability initiatives.

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South Bank
Sustainability
Challenge

