



FACT SHEET

Project Goal

“That the South Bank Precinct is an exemplar precinct for sustainable practices.”

Background to the Association

The South Bank Business Association is the peak organisation acting on behalf of a diverse range of businesses, institutions and organisations operating in the ‘South Bank Precinct’, extending from South Brisbane to Woolloongabba and parts of West End and Kangaroo Point.

Our constituency includes businesses, accommodation, other service and manufacturing industries, retail, cafés, restaurants and cultural, educational and community facilities in the area. The diverse group of entities that make up the South Business Association come together to create a unique sense of place and provide a range of goods and services of State-wide and indeed international significance.

Purpose of the ‘Challenge’

Precinct businesses, who are members of the SBBA, will be invited to participate in a study that will;

- (i) Benchmark the South Bank Precincts energy, waste and water usage [based on agreed measures] and;
- (ii) Demonstrate measurable improvements to the overall usage levels against the benchmarks.

The two year project will be reviewed at six monthly intervals and will include an annual status report and a final report at the conclusion of the study period. The Association will seek to secure an ongoing commitment from member organisations to new and permanent sustainable standards for the Precinct.

Targets

- All SBBA Members – small, medium and large;
- Staff of member organisations – both work practices and home practices; and
- Visitors to the Precinct via key attractions – Parklands, Qld Art Gallery, Qld Museum, State Library and South Bank Parklands.

Outline of the Project

- The Association will be seeking a minimum of forty (40) South Bank precinct based businesses to participate in the study representing large, medium and small organisations
- Partnerships will be sought to:
 - (i) Ensure the integrity of the benchmark measures [4-8 key measures that are not too complex/onerous to measure or commit to];
 - (ii) Receive input to the best processes to use over the study period;
 - (iii) Be guided in terms of ongoing education and messages to members, staff and the public over the study period; and
 - (iv) Obtain cash or in-kind support for the project.

- A key component of the Project will be regular education from 'experts' in key areas of sustainable practices under the guise of '*Tips and Traps - waste, water and wattage*'.
- There will also be opportunities to educate staff of member organisations on practices to incorporate in the home as well as in the business.
- The Program will seek to work with key precinct attractors such as, the Queensland Museum, State Library, Queensland Art Gallery and South Bank Corporation to identify ways to educate South Bank visitors on sustainable practices.
- An initial survey will be conducted with all participants to obtain benchmark data and then at regular intervals (three times a year) a follow up survey will be conducted to measure improvements in sustainable practices.
- Every six months a summary report will be prepared, with an annual 'state of the precinct' report written for wider distribution.
- A final report will be prepared in early 2009 to measure and verify the Precinct's ongoing sustainable practices including a monitoring program.

Next Steps

- Confirm the 'Terms of Reference' including the key measures;
- Forward further details to members and obtain agreement to participate; and
- Access funding for the Project.

For more information contact:

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